



Every pastor I know is on a holy quest to move people into compassionate lifestyles. The quandary has always been how to do it in a powerful, yet positive way.

What you hold in your hand is an exciting, effective and easy way to motivate and mobilize your church to do something great for God – taking one day to feed people around the world.

The reports are in. This works. Let's partner and experience the transforming power of compassion. God bless you.

*Hal Donaldson  
President, Convoy of Hope*

Why do a One Day Campaign...

## THE REASONS ARE MANY!

1. It's easy to administrate - minimal organization or effort.
2. It's an effective campaign that costs nothing.
3. It inspires total participation.
4. It utilizes new sources of finances without diverting other resources.
5. It ensures equal giving.
6. Each gift is multiplied up to 10 times its value in food and relief supplies.
7. Thousands of poor and disadvantaged people will hear the gospel and accept Christ as Savior.
8. Participants will feel they are making a huge difference.
9. Your influence in your community will increase.
10. You will spread HOPE to the world for the cause of Christ.

## THE BENEFITS NEVER END!

- ...a simple activity
- ...an inexpensive activity
- ...a unifying activity
- ...a creative activity
- ...a fair activity
- ...a compassionate activity
- ...a soul-winning activity
- ...a satisfying activity
- ...a Kingdom-enhancing activity
- ...a meaningful activity with eternal ramifications

What pastors are saying



"One Day to Feed the World has given our church members an opportunity to see the need that exists today and then the privilege to make a difference in meeting that need. Receiving an offering for this cause is the most joyful experience we have at an offering time all year. People are energized to help when they see how effective One Day is in getting food and supplies into the hands of those who are desperate for help."

**Rick Cole** Senior Pastor, Sacramento, Calif.



"Convoy of Hope is simple, straightforward and effective. It is something that every person in your church can and should be involved in."

**Chris Sonksen** Senior Pastor, Corona, Calif.



"'So Pastor', you may be asking, 'Why should I get involved?'. Well, we can't get away from Matthew chapter 25—when we help the poor and the needy we are first doing it unto the Lord and secondly making God smile. I believe that when we do what we can, God will always do what we can't. When we step out and do the natural, God will always follow that obedience with the supernatural. One Day to Feed the World is the easiest, most practical way to simply meet the needs of others."

**Brad Rosenberg** Senior Pastor, Fairfield, Ohio



"One Day To Feed The World gave many people in our congregation the opportunity to become first-time givers. Many of those that gave were so blessed that they continue to give now on a regular basis. Since our participation in One Day To Feed The World, our general budget has increased."

**John Johnson** Senior Pastor, Covina Calif.



"...Considering that some people may never 'know truth' until they experience mercy and love... One Day to Feed the World gives you and me a great opportunity to demonstrate love and mercy so their eyes and hearts will be opened to the truth."

**Dave Crispin** Senior Pastor, Alamogordo, N.M.

## The Facts!

- Persons Convoy of Hope has served: More than 20 million.
- Containers shipped around the world: More than 3,000 (60,000 tons).
- People who indicated a decision to follow Jesus Christ: More than 300,000.
- Total wholesale value of donated food and supplies: More than \$100 million.
- Volunteers who have made Convoy's ministry possible: More than 200,000.
- Churches and organizations cooperating in citywide outreaches: More than 15,000.
- Some of the disasters responded to: hurricanes in the Gulf, cyclone in Bangladesh, tsunami devastation in Asia, earthquake destruction in Peru, tornadoes in the Midwest, terrorism in New York City, and floods in Washington and New England.
- Some of the 100 countries receiving help: USA, Afghanistan, Antigua, Bangladesh, Chile, China, Ecuador, Ghana, Haiti, Iraq, Kenya, Macedonia, Mexico, Moldova, Pakistan, Philippines, Portugal, Romania, Solomon Islands, Sudan, Taiwan, Vanuatu and Tunisia.

Because of our years of experience and international networking with churches and missionaries, Convoy of Hope is able to leverage your gifts and maximize their impact. Each container your church sponsors for \$6,000 has a market impact of 4 to 10 times that amount. That is multiplied giving – giving times 4.

*"He who is kind to the poor lends to the Lord, and he will reward him for what he has done." Proverbs 19:17*

## The Campaign!

**THE GOAL:** The goal of a One Day to Feed the World Campaign is to enlist every individual in the church to give the equivalent of one day's wage, allowance, or other income to help hurting, hungry people.

After receiving the promotional materials, the campaign itself only requires a 3-to 4-week time frame and is supported with video footage provided on the DVD. One video is provided for each of the Sunday showings. They include information and reminders about the One Day offering.

**Video 1** Show on First Sunday

**Video 2** Show Second Sunday

**Video 3** Show Third Sunday

**Special Features** Offering Video (optional)  
Video to the Pastor

— Visit [www.convoyofhope.org](http://www.convoyofhope.org)  
for additional helps.

— To start, just select a date.



## Helpful suggestions from veteran pastors:

1. Do the campaign with any sermon series you choose, but be sure to refer to the "One Day" commitment during or before each message to reinforce the campaign.
2. Express your goal for giving in terms of containers sponsored (\$6,000 each), as well as in dollars.
3. Give participants 2 or 3 Sundays to respond with their "One Day" gifts, since some will not be present on the final Sunday.
4. Make sure the offering is taken early enough on the final Sunday to allow for a total count and celebration. It is a great moment for everyone involved!
5. If Convoy of Hope can be of assistance to you, please contact the ministry representative.



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Approximately 20,000 people die each day from hunger.



*"All they asked was that we should continue  
to remember the poor."  
Galatians 2:10*