



# CONVOY: *Women*

## *Women* **EMPOWERING** *Women*

## HOSTESS SCRIPT GUIDE

### WHAT IS THIS?

Below is an optional guideline you can use for your party. Feel free to use any, all or none of it. This is your party and it should feel comfortable for you and your guests.

### GUESTS ARRIVE

Make your guests feel comfortable and welcome. Take coats, offer beverages, etc. Have everyone fill out a door prize card if you choose to do so.

#### INTRODUCTION

“Thank you so much for being here. Sometimes gifts of time are the hardest ones to make! I know you had lots of choices of what to do with your day today and I am honored that you chose to spend it here with me.”

“While I invited most or all of you personally, I bet you are still curious about what we will be doing and why. Well, I hope to explain so you leave here not only knowing the answers to both of those questions, but also wanting to be part of it!”

### ICE BREAKER/DOOR PRIZE GIVEAWAY (SEE FLASH DRIVE)

### PERSONAL THOUGHTS/QUESTIONS

Tell your guests how you heard about Convoy and why you believe in it (i.e. impressed by their Charity Navigator rating, America’s largest and most-utilized independent evaluator of charities.) Let guests share what they know about Convoy of Hope.

### PURPOSE OF THIS PARTY

“So I already knew I appreciated COH, but I didn’t know what I could actually DO about it. Then came Party2Empower. I have been to A LOT of parties —Tupperware, Mary Kay, Premier Jewelry, the list goes on — where I had a good time seeing my friends, but I went home with stuff I didn’t need. What I liked about this one was that it kept my favorite part — the getting together with people I never have enough time to visit with — but without the STUFF. I don’t know about you, but I don’t need MORE STUFF. Then it went a step further: It gave me a way to help make a difference.

Just like we tell a friend in need, “If there is anything I can do, please let me know.” Rarely do they ask,

but there IS something we can do to help hurting women and their families all over the world.

You can throw a party in your home, with your friends. You can tell them:

- \$120 can feed a child in the developing world for an entire year.
- \$1,000 would allow a woman to become a successful business owner through Convoy's Micro+ program enabling her to feed her own kids.
- \$50 provides nutritional supplements for children of Convoy's Mother's Clubs participants.
- \$25 will put a teenage girl through the Empowered Girl's Program and provide her with feminine hygiene products, mentoring and a safe place to spend her after school hours.

I couldn't wait to sign up! And after you learn more about COH, I think you will want to be a part, too. I want to share a few stories that I think say it even better. (Consider reading a story card or playing a video.)

## **PLAY VIDEO(S)**

Video Discussion questions: (Feel free to only use the questions that work for your situation.)

1. Before today, how aware were you that many women live in conditions like this around the world?
2. Have you ever experienced a time in your life where you felt hopeless in your situation and someone offered help at just the right time? How did that make you feel?
3. What do you think the impact of this woman's success story means for her children, community and other women?

## **CHALLENGE TO YOUR GUESTS**

"I feel so very blessed after seeing this video. I chose to have this party because I want to make a difference in the life of another woman and her family. I believe it is a privilege and a responsibility to help those who are less fortunate.

I challenge you to give sacrificially — any amount can change a life! Perhaps you could give up your Starbucks or pedicure this month. Or maybe you could do a Party2Empower and reach out to your friends to help."

Pass out response cards with pens. Provide a laptop for giving online at [convoy.org/donate/women](http://convoy.org/donate/women). Provide a basket for cards to be dropped into or collect them yourself. Cards can be sent home and mailed on their own, but encourage them to use the cards so Convoy will know it came from YOUR party.

## **FUN ELEMENT**

End the night with your fun element: cooking demonstration, tea or coffee party, bead-making, etc.

Serve refreshments, thank everyone again for coming and send home the materials you received in your kit!

## **AFTER THE PARTY**

1. Fill out your survey at [convoy.org/hostesssurvey](http://convoy.org/hostesssurvey). You will receive a thank you gift from Convoy of Hope.
2. Send in your donations in the large white envelope provided with the UPS label attached.