



**CONVOY OF HOPE®**

# WOMEN'S EMPOWERMENT



## Why?

**W**hen women are given the opportunity to generate income, it not only impacts their families, it impacts their country's economic standing. The goal of our program is to empower women to make strategic, independent life choices through community-based training in peer-oriented cooperative savings groups, and non-traditional micro-enterprise development.

"We seek to break down emotional and cultural barriers that hold women back, educate them to be holistically healthy and equip them to make good decisions and lead self-sufficient lives," says Andrea Frey Metzger, Latin America Field Operations Director.

---

LEARN MORE AT [convoyofhope.org/we](http://convoyofhope.org/we)

## Micro+

This economic empowerment project provides materials, training and small grants for startup businesses to women living in extreme poverty. Participants attend 15 trainings focused on health, nutrition and life skills, like finance management. For six months following the startup of a graduate's business, our staff and church-based volunteers visit her weekly to provide personal counseling and ongoing business support.

## Mother's Clubs

Mother's Clubs began in 2011 to provide women with limited socioeconomic means — specifically those with young children — with health education, nutrition, sanitation and hygiene, childcare, gardening and financial skills. Groceries are sent home with the mothers who attend, and nutrition levels for children under 5 are monitored.

## Empowered Girls

Convoy of Hope facilitates weekly after-school meetings, where the girls learn about general health, nutrition, hygiene, emotional health, harmful cultural practices and other relevant topics.

The intent of the program is to help girls finish secondary school, delay marriage, pursue job opportunities and make decisions to benefit their future families. In addition to meetings, Empowered Girls learn and promote their value in society through the creative arts.