



# *Party 2* **EMPOWER**

**CONVOY:** *Women*

**HOSTESS GUIDE**

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**C**onvoy:Women serve as advocates for women around the world by coming together as donors and volunteers.

Convoy:Women advance the mission of Convoy of Hope, Inc. — a nonprofit organization that has helped more than 77 million people by sharing food, water, emergency supplies, agricultural know-how, job skills training and more. People are empowered to live independent lives, free from poverty, disease and hunger.

I'd like to invite you to join with thousands of women and be a part of a united act of compassion. Our vision is to give them a future and bring hope to women all over the world — to be a movement of women empowering women!

You've already begun by signing up to host a **Party2Empower!**

By hosting this party in your home, church, dorm room, office or café, you will transform the lives of women and their families.

The enclosed flash drive is brimming with ideas to help make your party a success. After your party, be sure to share your ideas and photos on our website. Or share on Instagram or Twitter with **#party2empower**.

Thank you so much for your heart and your desire to change lives by bringing strength and dignity to women. Thank you for helping them reach their God-given potential.

You've turned your compassion into action!



*Doree Donaldson*  
**Convoy:Women, Director**

Doree is the wife of Hal Donaldson,  
President and Co-Founder of Convoy of Hope

P.S. To receive your thank you gift, complete the hostess survey at: [convoy.org/hostesssurvey](https://convoy.org/hostesssurvey)

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# *Women* **EMPOWERING** *Women*

*“Research suggests that every marginal dollar a woman gets, she is 90% likely to plow it back into her family. So if you empower that woman, you’re empowering everybody else.”*

— Melinda Gates

*“Convoy:Women is uniquely created with such practicality and tugs on every woman’s heart. The Party2Empower games were fun, and the packet was bursting with ideas and creativity. Many guests gave sacrificially to help a total stranger get back on their feet, somewhere around the world — and that is God’s love in action!”*

— Diana Adour,  
Associate Pastor, Bronx, NY

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## PARTY TIPS

1

### *Choose a theme*

Host a party inspired by one of the women in our program or choose a theme of your own.

See themes at [convoy.org/partythemes](https://convoy.org/partythemes).

2

### *Set up a fundraising page*

Customize the page with your own story and photos, explaining why you're passionate about this cause and want to partner with Convoy of Hope to bring strength and dignity to women around the world.

Get started at [convoy.org/party2empower](https://convoy.org/party2empower).



# Genet

## PARTY

“Coffee”

PARTY THEME

**G**enet and her son, Biniam, were homeless — living on the streets of Addis Ababa, Ethiopia. She had no money, no work experience and no education.

Then Genet enrolled in Convoy’s Women’s Empowerment Initiative. She learned how to manage her finances and run a business.

She now has a thriving coffee and biscuit business. She can afford Biniam’s school tuition, and has money to feed him nourishing meals.

Genet and Biniam now have a secure future.

See her full story at [convoy.org/genet](https://convoy.org/genet) and find other themes at [convoy.org/women](https://convoy.org/women).

#### **Party Favors**

- Coffee beans
- Flavored creamers
- Coffee mugs
- Coffee themed items

#### **Activities**

- Coffee tasting
- Brewing techniques
- Coffee history
- Ethiopian coffee ceremony



3

### *Invite family and friends*

One month before your event, make a list of all your friends and neighbors — perhaps invite an entire group that you belong to (i.e. bunco, bridge, PTA, etc.). Gather their addresses or emails.

Send out save-the-date notices on social media or by email. Be sure and include the link to your fundraising page so guests know where to donate when they RSVP. Print invitations are included on your flash drive if you prefer to print and mail yourself.

4

### *Host a fabulous party*

We've included great videos and materials to ensure your party is a success. Your passion will drive the night. Have fun!

5

### *Send donations in the pre-paid envelope*

Mail checks/cash/cards to:

**CONVOY OF HOPE**  
1660 N. Campbell Ave. Springfield, MO 65803

Give online at [convoy.org/party2empower](http://convoy.org/party2empower).



# *Kebnesh*

## **PARTY**

*“Baking”*

PARTY THEME

**K**ebnesh used to be a different woman. Her children often went hungry — as did she.

“I went four days without food once, because I knew my children wouldn’t have any if I ate,” she says.

She borrowed food from neighbors to feed her family.

Now, Kebnesh is in our Women’s Empowerment Initiative in Ethiopia, and learned how to operate her own business, selling injera, and can save money. Business is thriving, but more importantly, her children are thriving.

“I feed them whatever they want,” she says, with a wide smile. “And I feed other members of our family who would otherwise go without.”

See her full story at [convoy.org/kebnesh](http://convoy.org/kebnesh) and find other themes at [convoy.org/women](http://convoy.org/women).

#### **Party Favors**

- Recipe cards
- Cookbooks
- Bread mixes
- Loaf pans

#### **Activities**

- Recipe demos
- Make injera or naan together
- Discussion: Biblical significance of food



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## GLOBAL NEEDS

### *Poverty*

The average Ethiopian woman:

- 23% chance of being literate
- Average age of marriage: 16
- Average # of children: 5.4
- 47% of children are stunted due to malnutrition
- Average income is approximately \$1 per day
- Typically earns money from scavenging or collecting firewood — sometimes from prostitution
- Life expectancy: 53 years

### *World Hunger*

- 21,000 children die each day due to poverty-related causes
- 66 million primary school-age children attend classes hungry across the developing world
- 870 million people in the world do not have enough to eat
- 780 million people lack access to safe drinking water

### *Convoy of Hope*

- Since 1994 more than 77 million people have been served by Convoy of Hope.
- Six global initiatives including Children's Feeding, Women's Empowerment and Agriculture.
- Actively working in 10 countries
- Nearly 150,000 children enrolled in our Children's Feeding Initiative.
- Multi-year recipient of the prestigious Four Star Charity Award from Charity Navigator.



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## **THANK YOU FOR SHARING YOUR HEART OF COMPASSION!**

You want to help change the world for good. You've already made an impact with your decision to host this party and you've challenged other women to make a difference.

Women like Genet and Kebnesh want to say thank you for giving sacrificially and asking others to join you!

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*A man goes out on the beach and sees that it is covered with starfish that have washed up in the tide. A little boy is walking along, picking them up and throwing them back into the water.*

*“What are you doing, son?” the man asks.*

*“You see how many starfish there are?  
You’ll never make a difference.”*

*The boy paused thoughtfully, and picked up another starfish and threw it into the ocean.*

*“It sure made a difference to that one,” he said.*

— Hawaiian Parable



# CONVOY: *Women*



CONVOY OF HOPE®

