



CONVOY: *Women*

convoy.org/women

CREATIVE IDEAS TO MAKE YOUR EVENT A SUCCESS

Raising money for Convoy of Hope is easier than you think! Follow these simple steps to create a fundraising event your friends, church and coworkers won't want to miss.

1. Decide the number of guests you want to invite.
2. Select a venue to accommodate all your guests.
3. Pick a date. (Weekend, midweek, Sunday afternoon, etc.)
4. Determine a time. (Evening, all-day, daytime, lunch only, etc.)
5. Here's where the fun comes in ... choose a theme for your party or event!

The possibilities are endless! Here are just a few ideas.

Community/Church Yard Sale

- Charge participants a site fee for their booth or table.
- Consider selling refreshments, baked goods or food.
- Set up a Women's Empowerment booth, featuring videos and printed materials for guests.
- If hosted by or in a church, show Women's Empowerment videos on a few Sundays leading up to the event.
- Have a donation box onsite for Convoy's Women's Empowerment Initiative.

Craft Festival, Cottage Industries Fair or Open House

- Advertise booth space and the event itself in your community.
- Charge participants a fee for their booth.
- Sell entry tickets, or collect donations in lieu of entry fee.
- Set up a Women's Empowerment booth, featuring videos and printed materials for guests.
- Have a donation box onsite for Convoy's Women's Empowerment Initiative.
- Consider setting up an experience booth, and use this opportunity to share how the women in Convoy's program also have a Cottage Industry.
 - For example: In an Africa experience booth, you could allow people to make beaded jewelry, serve tea or coffee, or sell fresh eggs.

Holiday Open House

- Invite local vendors to your home, and ask if they would like to donate a percentage of their sales.
- Provide refreshments.
- Set up a Women's Empowerment table. Hand out materials and have a donation box ready!



Painting Party or Craft Night

- Collect enough money to purchase the supplies and donate to Convoy of Hope's Women's Empowerment Initiative.
- Watch a couple of the Women's Empowerment videos while painting or crafting.
- Enjoy each other's company!

Holiday Mad Wrap

- Find a great location like the mall, a friendly retailer business, church, etc.
- Print posters and advertise a couple weeks in advance.
- Ask your friends, church, or local businesses to donate wrapping supplies.
- Set up a fun table with Women's Empowerment materials and little freebies like mini candy canes. Play festive Christmas music, too.
- Get to wrapping! Wrap people's Christmas gifts for donations or a small fee.
- Don't forget to do an excellent job!

Partner with a local business

- Many businesses will offer a percentage of the evening's sales to your non-profit fundraiser. (Check with pizza and sandwich shops as well as franchises like Charming Charlie's.)
- In some cases, it could be an after-hours event.
- Advertise, create flyers, provide food and make it fun!

Chili Cook-Off

- Enlist people or families to prepare pots of chili for judging. Charge an entry fee.
- Select judges. You can decide how serious to make the competition!
- If possible, show a Women's Empowerment video before or during the event.
- Judges select winners and pass out trophies, if desired.
- Have a fun time eating together!
- Depending on where you live, you can host other cook- or bake-offs. Pies, Lasagna and BBQ are other great options!

Luncheon, Dinner or Ladies' Tea

- Sell tickets to a catered luncheon, dinner or tea party. Use part of the ticket cost to benefit Women's Empowerment.
- Invite a speaker, entertainer or artist to share during the event.
- Show videos and hand out Women's Empowerment materials.

5k Walk or Run

- Recruit sponsors to cover the cost of advertising and materials.
- Select a course.
- Advertise to regular runners.
- Collect registrations. The registration fee goes directly to Convoy's Women's Empowerment Initiative.
- Provide water and snacks on the day of the walk or run.
- Give out awards, swag gifts, etc.

Golf Championship

- Recruit Sponsors to cover cost of advertising and materials.
- Advertise to golfers.
- Collect registrations from individuals and/or teams. The registration fee benefits Convoy's Women's Empowerment Initiative.
- Give out awards and prizes after the event.



Purse Silent Auction

- Set a date and send invitations to the event.
- Invite several ladies to fill a new purse with whatever they'd like.
- During the event, place purses behind clipboards and let the silent auction begin!
- Serve food, show videos and have fun!

White Elephant Auction

- Invite guests to bring a few items from home to be auctioned.
- Secure a location and a great emcee to auction the items.
- Bring snacks and beverages to share.

Movie Night

- Rent out a theater.
- Sell tickets to a particular film.
- Hand out Women's Empowerment materials as guests enter the theater.
- Before the feature, show a couple Women's Empowerment videos. If possible, take a minute or two to thank everyone before the show starts and talk about Convoy's Women's Empowerment Initiative.
- Allow people to give as they exit.

Car Rally

- Set up a course with clues and landmarks.
- Collect an entry fee per car. Proceeds benefit Women's Empowerment.
- Each car receives directions, the first clue and Women's Empowerment materials.
- Create check-in points where participants receive another envelope with new instructions. Attendants should note teams' times ... and speeding should be discouraged!
- At the conclusion of the rally, have a picnic and distribute awards.

Host a New Year's Eve Gala: "Change Her Story in 2019"

- Recruit sponsors to cover event costs.
- Sell tickets.
- Give out Women's Empowerment materials and show videos during the event.
- Provide food, entertainment, movies, music and plenty of FUN!!!